AARON SHANNON

UX Interaction Specialist

CONTACT

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CERTIFICATES

Google UX Professional
Microsoft UX Fundamentals
Google PM Fundamentals

PROFILE

Passionate UI/UX Interaction Specialist with a strong foundation in user-centered design, front-end development, and collaborative problem-solving. Experienced in creating intuitive digital experiences through research-driven design, wireframing, and prototyping. Skilled in tools like Figma and Adobe Creative Suite, and fluent in HTML, CSS, and JavaScript. Known for translating complex requirements into clean, usable interfaces that align with user needs and business goals. Enthusiastic about designing solutions that not only look good, but work great.

EDUCATION

Washington State University-Vancouver
2021 - 2024
Bachelors in Digital Technology and Culture, Minor in Computer Science. Cum Laude.

WORK EXPERIENCE

Best Buy Technical Consultant
Aug 2015–Current
Identify client pain points and design personalized learning plans, increasing scores across KPIs. Collaborate with teammates to increase productivity by 17% above market goals, helping lead the micro market in department performance.

Phonic Bloom, Woodland Community Library Lead Web Developer
Aug 2024–Dec 2024
Participated in design sprints and developed wireframes and interactive prototypes. Conducted usability testing and refined user flows, increasing user retention by 20%.

PROJECT

inTents UX Designer and Researcher
Mar 2025–Apr 2025
Conducted user research to develop user personas and user journey maps. Led usability testing with five participants to identify pain points and improve user flows.

SKILLS

UX & UI Design: UX Research, Usability Testing, User Experience Design, User Interface Design, Prototyping, Wireframing, Product Design, Responsive Web Design, Mobile Design, Information Architecture
Tools & Software: Figma, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Git, GitHub, Slack, Basecamp
Web & Development: HTML5, CSS3, JavaScript, Python
Project Management: Product Development, Planning, Agile Methodologies